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 3 Including Professional Corporations
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CLERK US DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIABY KNH DEPUTY

7 Attorneys for Plaintiff SPEEDPLAY, INC.

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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA,

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12 SPEEDPLAY, INC., a California
13 corporation,

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Plaintiff,

15

v.

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BICYCLEBUYS, an entity of unknown
origin d.b.a. BICYCLEBUY.COM; NEIL
IR, an individual and d.b.a.
BICYCLEBUY.COM; and DOES 1-10
inclusive,

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Defendants.

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Case No.: **08 CV 0419 JLS POR****COMPLAINT BY SPEEDPLAY, INC.
FOR DAMAGES AND INJUNCTIVE
RELIEF FOR:**

- (1) **COPYRIGHT INFRINGEMENT**
- (2) **LANHAM ACT VIOLATIONS**
- (3) **UNFAIR COMPETITION AND**
- (4) **INTERFERENCE WITH
CONTRACT**

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I.**JURISDICTION**

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1. Subject matter jurisdiction lies in this Court pursuant to 28 U.S.C. Sections
 23 1331 and 1338, and 15 U.S.C. Section 1121, because this action arises out of, amongst
 24 other claims, copyright and Lanham Act claims. Jurisdiction over the remaining state law
 25 claims for relief is proper under 28 U.S.C. Section 1337.

26

2. Personal jurisdiction lies over the defendants herein because the disputes
 27 which form the basis for relief arose in this judicial district; because defendants sell
 28 products through an interactive Web site into this judicial district and the State of

1 California generally, forming continuous and systematic contacts with this state and with
2 customers in this state and this judicial district; and because the harm suffered by plaintiff
3 arose and continues to arise in this judicial district.

4 **II.**

5 **THE PARTIES**

6 3. Plaintiff Speedplay, Inc. ("Speedplay") is a California corporation with its
7 principal place of business located at 10151 Pacific Mesa Blvd. #107, San Diego,
8 California, 92121. Speedplay is the manufacturer of high performance, innovative, and
9 immensely popular bicycle pedals. It has spent substantial amounts of money and time
10 designing, building, and protecting its brands, products, services, and advertising and
11 marketing materials (including its Web site) in order to ensure its ongoing valuable
12 goodwill in its business.

13 4. Defendant BicycleBuys is an entity of unknown origin. It and the other
14 defendants operate a Web site located at <http://www.bicyclebuys.com>. On information and
15 belief, BicycleBuys operates from a storefront or other business located at 165 Rt. 110,
16 Huntington Station, New York.

17 5. Defendant Neil Ir is, on information and belief, a principal of Defendant
18 BicycleBuys and operates said entity and the BicycleBuys.com Web site in concert with
19 defendants DOES 1-10. On information and belief, Defendant Ir is a resident of the State
20 of New York.

21 6. DOES 1-10 are fictitious defendants. Plaintiffs are ignorant of the true
22 names and capacities or basis for liability of Does 1 through 10, inclusive, and therefore
23 have sued said Defendants by the above names that are fictitious. Plaintiffs will amend
24 this complaint by inserting the true names in lieu of the fictitious names when the true
25 names are ascertained.

26 7. Plaintiff is informed and believes, and on that basis alleges, that each of the
27 Defendants is the agent, partner, joint venturer, employer, alter ego and/or employee of the
28

1 other Defendants, and in doing the things alleged here, was acting within the course and
2 scope of such agency or employment.

III.

BACKGROUND OF FACTS

5 8. Plaintiff maintains a Web site located at <http://www.speedplay.com>. The
6 Web site and its content have been copyrighted by Speedplay. Effective March 30, 2007,
7 copyright registrations were obtained for Speedplay's pre-September 2006 and post-
8 September, 2006 versions of its Web site. True and correct copies of those registrations
9 are attached hereto as Exhibits A and B respectively. The registrations protect Speedplay's
10 original Web site photographs and text, among other things. Speedplay's Web site is
11 clearly marked as claiming copyright protection and has been during all relevant times
12 herein.

13 9. Plaintiff also has a word trademark for "Speedplay" registered in IC 025 for,
14 amongst other things, bicycles and bicycle parts, and specifically including pedals and
15 cleats. The mark was registered on February 18, 1997 (Reg. No. 2039206) and is now
16 contestable. A true and correct copy of the USPTO's "TESS" trademark system
17 showing the details of this registration is attached hereto as Exhibit C.

18 10. In order to protect its intellectual property, ensure proper distribution of its
19 product, maintain a high quality reputation, and ensure its ultimate customers receive high
20 quality products and services, Speedplay enters into contractual relationships with certain
21 retailers which then become authorized retailers of Speedplay products. Consumers
22 purchasing from authorized Speedplay retailers are ensured that they are getting genuine
23 Speedplay product new from the factory and "in the box," that such product is of the
24 highest quality, and that Speedplay's express warranties will be honored (by both
25 Speedplay and the authorized retailers).

26 11. On and after March 30, 2007, Defendants began displaying on their Web
27 site, without authorization, Speedplay's mark and copyrighted photographs and text from
28 Speedplay's Web site. Defendants did so with the express attempt to sell Speedplay

1 bicycle pedals, cleats, and other products as "new," "in the box," and subject to
2 manufacturer's warranties when, in fact, such product is not considered "new" or "in the
3 box" and is not subject to manufacturer's warranties. It has instead been obtained
4 clandestinely from one or more of Speedplay's authorized retailer(s) in violation of
5 Speedplay's contract(s) with such retailer(s). Indeed, before Defendants resell the
6 product, they cut out the serial numbers on the boxes and remove the warranty cards,
7 specifically so that customers are deterred from asserting warranty claims and so that
8 Speedplay cannot "trace back" the product to Defendants' suppliers. This is particularly
9 dangerous should Speedplay issue a recall of a product, because Speedplay will have no
10 record of the consumer's purchase and cannot provide notice of any defect or warranty
11 right to the consumer.

12 12. The products being sold to consumers that purchase from Defendants are not
13 subject to Speedplay's warranties and cannot be considered "new" and "in the box" as
14 Defendants expressly and/or impliedly represent to their customers. Moreover,
15 Defendants' use of Speedplay's trademark and copyrighted photographs and text is
16 misleading in that it falsely represents and warrants to customers of Defendants that they
17 are buying directly from an authorized retailer of Speedplay, that Speedplay's express
18 warranties are applicable, and that the product is "new" and "in the box."

19 13. Furthermore, Defendants have been advertising their products and services
20 on the Web through Yahoo! Search Marketing, on places such as eBay. Indeed,
21 Defendants have used the term "Speedplay" as a keyword search term in its arrangements
22 with Yahoo! Search Marketing to trigger advertisements for their products and services
23 through a display of Speedplay's mark. When a user clicks on Speedplay's trademark in
24 the advertisement, the Web user is transferred to Defendants' Web site, and not the Web
25 site of either Speedplay or one of Speedplay's authorized retailers.

26 14. Finally, Speedplay enters into license and resale agreements with its
27 authorized retailers. Such agreements specifically preclude sales by the authorized
28 retailers to other entities or persons intended for resale. On information and belief,

1 Defendants have made arrangements with one or more of Speedplay's authorized retailers
2 to obtain product for resale in violation of these agreements. On information and belief,
3 Defendants have made such arrangements knowing that such sales are violations of the
4 contracts between Speedplay and their authorized retailers with the intent to cause one or
5 more authorized retailers to breach their contract(s) with Speedplay. Defendants are
6 particularly aware of the content of these contracts because of their relationship with their
7 supplier(s).

8 15. All of Defendants' activities as set forth above are unauthorized.

9 16. Prior to January, 2008, Speedplay objected orally to Defendants' conduct
10 and demanded that Defendants (a) stop selling Speedplay's product as "new," "in the box,"
11 and expressly or impliedly subject to Speedplay's warranties, and (b) stop advertising or
12 marketing using plaintiff's trademark and copyrighted photographs and text. Defendants
13 refused to comply.

14 17. Thereafter, on or about January 25, 2008, plaintiff, through counsel, sent a
15 cease and desist letter to Defendant BicycleBuys demanding that the unauthorized conduct
16 cease. Defendant Neil Ir on behalf of BicycleBuys admitted in writing in response that (a)
17 he sells Speedplay pedals online, (b) he purchases the product from other retailers because
18 BicycleBuys is no longer an authorized retailer, and (c) all the product he sells is "brand
19 new in the box," but he "cut[s] out the serial numbers so they do not trace back to our
20 suppliers." Defendant Ir also represented in the letter that BicycleBuys was in the process
21 of "taking our own pictures in place of [Speedplay's] pictures" and redoing "all the
22 editorial with our words instead of [Speedplay's]."

23 18. Thereafter, Defendants began removing Speedplay's copyrighted
24 photographs and text from their Web site and replacing them with their own content.
25 However, despite further written demand, Defendants have refused to discontinue their use
26 of Speedplay's trademark and continue to sell Speedplay product as "new," "in the box,"
27 and expressly or impliedly subject to manufacturer's warranties when in fact such express
28 or implied representations are false or misleading.

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IV.2
FIRST CLAIM FOR RELIEF3
FOR INTENTIONAL COPYRIGHT INFRINGEMENT AGAINST ALL4
DEFENDANTS5
19. Plaintiff realleges and incorporates herein by reference the allegations of
6 paragraphs 1 through 18, inclusive, of this Complaint.7
20. Plaintiff has complied in all respects with the Copyright Act, 17 U.S.C. §
8 101 *et seq.* and all other laws governing copyright, with respect to its Web site. Plaintiff's
9 Web site, displayed and published by Plaintiff, bears a notice of copyright ownership. The
10 content, selection, coordination, and arrangement of the information on Plaintiff's site have
11 resulted in works which, in each instance and as a whole, constitute original works of
12 authorship.13
21. These original works of authorship have become fixed in a tangible medium
14 of expression and are copyrightable under the Copyright Act. As set forth above, Plaintiff
15 has obtained federal copyright registrations for its site. Plaintiff also has common law
16 copyright rights in its original published works.17
22. At all times relevant hereto, Plaintiff has been and still is the holder of the
18 exclusive rights under the Copyright Act to reproduce, adapt, perform, distribute, display,
19 exhibit, and license the reproduction, adaptation, display, performance, distribution,
20 exhibition, and other use of the text, photographs, content, metadata, codes, and graphics
21 (and the selection, coordination, and arrangement of same) contained in its site.22
23. Plaintiff has invested substantial time, effort, and monies in the creation,
24 display, and public distribution of its site, based in part upon the opportunity to recover
25 such investment from its copyrighted content and the revenues and business advantages the
copyrighted content provides in connection with Plaintiff's business.26
27. Defendants' site is operated in direct competition with Plaintiff's site and
28 contain or contained copies of significant portions of the content of Plaintiff's site, or

1 content that is substantially similar thereto, specifically, directly copied photographs and
2 text describing and depicting Plaintiff's products.

3 25. Plaintiff is informed and believes and thereupon alleges that Defendants had
4 access to the content of Plaintiff's site, and acquired possession of the content of Plaintiff's
5 site by directly and/or substantially copying that information without Plaintiff's
6 authorization or consent. Further, Defendants have intentionally reproduced, displayed,
7 adapted, exhibited, and/or publicly distributed the content of Plaintiff's site on their site
8 without Plaintiff's authorization or consent.

9 26. Defendants, without the permission or consent of Plaintiff, have reproduced,
10 displayed, adapted, exhibited and/or publicly distributed the copyrighted content of
11 Plaintiff's site. Plaintiff has never authorized Defendants, by license, assignment, transfer,
12 or otherwise, to copy, reproduce, display, adapt, exhibit, and/or distribute the above-
13 identified content of Plaintiff's site.

14 27. By intentionally copying, reproducing, displaying, adapting, exhibiting,
15 and/or distributing the above-identified content of Plaintiff's site, Defendants have directly,
16 contributorily, and/or vicariously infringed Plaintiff's exclusive rights in those copyrighted
17 works. By means of the unlawful conduct alleged herein, Defendants have infringed and
18 will continue to infringe Plaintiff's valuable copyrights in the content of its site described
19 herein.

20 28. On information and belief, Defendants have each knowingly and
21 systematically participated in, facilitated, materially contributed to, and/or encouraged the
22 unauthorized copying, reproducing, displaying, adapting, exhibiting, and/or public
23 distributing of Plaintiff's copyrighted content, and each of the Defendants have actual and
24 constructive knowledge of the infringements committed on and through Defendants' site
25 and have had (and continue to have) the ability to control or halt such conduct at all
26 relevant times. On further information and belief, Defendants have also each knowingly
27 and systematically participated in, facilitated, materially contributed to, and/or encouraged
28 the unauthorized copying, reproducing, displaying, adapting, exhibiting, and/or public

1 distributing of Plaintiff's copyrighted content by each other, with actual and constructive
 2 knowledge of the infringements committed by and through each other. On further
 3 information and belief, at all relevant times, each of the Defendants had the right, ability,
 4 and opportunity to halt and/or control the unlawful conduct of each other alleged herein.

5 29. On information and belief, each of the Defendants, through: (a) their active
 6 participation in the infringing conduct of each other; (b) their assistance of and material
 7 contribution to each other in the infringing conduct; (c) their supervision of and ability to
 8 control or halt the infringing conduct of each other; and (d) the substantial, direct financial
 9 benefits that each of Defendants has derived and continues to derive from all of the
 10 aforesaid acts, all with full knowledge of their unlawfulness, is contributorily and
 11 vicariously liable for the unlawful infringing conduct of each of the other Defendants.

12 30. Plaintiff is informed and believes, and on that basis alleges, that Defendants'
 13 acts of infringement as alleged herein were committed knowingly, intentionally,
 14 maliciously, and willfully, and in flagrant disregard of and indifference to the rights and
 15 property of Plaintiff.

16 31. As a direct and proximate result of Defendants' unlawful acts as described
 17 herein, Plaintiff has suffered and will continue to suffer injury to its business, goodwill,
 18 and property. By means of the unauthorized conduct alleged herein, Defendants have
 19 deprived and will continue to deprive Plaintiff and its authorized retailers of revenues on
 20 the sale of Plaintiff's products. On information and belief, Defendants have also derived
 21 substantial financial benefit from their unlawful conduct with respect to Plaintiff's
 22 copyrighted material, as well as from the unlawful and infringing conduct of each other.

23 32. Each infringing act of copying, reproducing, displaying, adapting, exhibiting,
 24 and/or distributing the content of Plaintiff's site (each photograph and portion of text), as
 25 well as the continuing threat of the same, constitutes a separate claim against Defendants
 26 under the Copyright Act. Each post, copy, reproduction, adaptation, exhibition, display,
 27 and/or distribution of Plaintiff's copyrighted materials on and through Defendants' site
 28 constitutes a separate and distinct act of infringement, whether committed by individual

1 Defendants or combinations of them. Plaintiff has sustained, and will continue to sustain,
2 substantial damage to the value of its business, in that the previously-described activities of
3 Defendants have diminished and will continue to diminish the revenue which Plaintiff
4 would otherwise receive from the use of its copyrighted works. In addition, Defendants
5 have realized unlawful and unjust profits from the unauthorized and illegal copying,
6 reproduction, adaptation, exhibition, and/or displaying of the above-referenced content of
7 Plaintiff's copyrighted works.

8 33. Plaintiff is entitled to recover from Defendants the damages, including
9 attorneys' fees, it has sustained and will sustain, and any gains, profits, and advantages
10 obtained by Defendants as a result of Defendants' acts of infringement alleged above.
11 Plaintiffs are also entitled to seek statutory damages of up to \$150,000 for each instance of
12 willful infringement by each Defendant as provided by 17 U.S.C. § 504(c). At present, the
13 amount of such damages to Plaintiff and the gains, profits, and advantages Defendants
14 have obtained by reason of the unlawful conduct described herein cannot be fully
15 ascertained by Plaintiff, but is believed to exceed \$1,000,000.00.

16 34. As a result of Defendants' acts of intentional direct, contributory, and/or
17 vicarious infringement, Plaintiff is suffering irreparable harm. Accordingly, Plaintiff
18 requests that this Court grant the injunctive relief prayed for herein. Unless Defendants are
19 preliminarily and permanently enjoined from committing the unlawful acts described
20 herein, Plaintiff will continue to suffer irreparable harm. Plaintiff's harm is irreparable
21 because it is extremely difficult to ascertain the amount of compensation which will afford
22 Plaintiff adequate relief if Defendants are not enjoined at this time, in part because of the
23 nature of intellectual property. Plaintiff is entitled, pursuant to 17 U.S.C. § 502, to
24 injunctive relief in the form of a temporary restraining order, a preliminary injunction,
25 and/or a permanent injunction restraining Defendants and all persons acting in concert with
26 them, from engaging in any further such acts in violation of the Copyright Act and from
27 operating Defendants' sites in a manner so as to advertise or sell Plaintiff's products.

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V.

SECOND CLAIM FOR RELIEF

**FOR INTENTIONAL VIOLATIONS OF THE LANHAM ACT AGAINST ALL
DEFENDANTS**

5 35. Plaintiff repeats and realleges the allegations in paragraphs 1 through 34
6 above as if fully set forth herein.

7 36. Plaintiff and Defendants are currently engaged in competition in interstate
8 commerce by way of their respective businesses.

9 37. As set forth above, Defendants have used Plaintiff's trademark in a matter
10 which has had a substantial effect on interstate commerce, and constitutes false
11 advertising, false designation of origin, and/or false description and/or representation of
12 fact that is likely to cause confusion concerning the affiliation, connection, or association
13 of Plaintiff and its authorized retailers and Defendants, and/or concerning Plaintiff's
14 offering of express warranties to customers of Defendants.

15 38. Upon information and belief, Defendants, in engaging in the conduct
16 described herein, willfully intended to compete unlawfully with Plaintiff and its authorized
17 retailers causing injury to Plaintiff directly and indirectly.

18 39. As a direct and proximate result of Defendants' unlawful acts as set forth
19 above, including but not limited to their continuing sale of Plaintiff's products as "new"
20 and "in the box," together with misrepresentations designed to fool purchasers of Plaintiff's
21 product into falsely believing that they are buying new product subject to express
22 warranties by Plaintiff as an authorized dealer, Plaintiff has suffered injury to its business,
23 goodwill, and property. In addition, Defendants have put purchasers of Plaintiff's product
24 at risk by selling the product unlawfully in a manner that, for example, precludes Plaintiff
25 from issuing product recalls or warranty information to the purchasers if necessary.

26 40. Plaintiff is entitled to recover from Defendants the damages it has sustained
27 and will sustain as a result of Defendants' wrongful conduct as alleged herein. Plaintiff is
28 further entitled to recover from Defendants the gains, profits and advantages that

1 Defendants have obtained as a result of the wrongful conduct alleged herein. Plaintiff, at
 2 present, is unable to ascertain the full extent of its damages, or the gains, profits, and
 3 advantages that Defendants have obtained by reason of the wrongful conduct described
 4 herein, but will amend this Complaint and/or assert the amount of such losses at or prior to
 5 trial

6 41. Plaintiff is entitled, pursuant to 15 U.S.C. § 1116, to an injunction restraining
 7 Defendants and their agents and employees, and all persons acting in concert with them,
 8 from engaging in any further such acts of unfair competition in violation of the Lanham
 9 Act.

10 42. Plaintiff has no adequate remedy at law. Unless Defendants are
 11 preliminarily and permanently enjoined from committing these unlawful acts as set forth
 12 above, including the improper misrepresentations to Plaintiff's business affiliates, Plaintiff
 13 will continue to suffer irreparable harm.

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VI.

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THIRD CLAIM FOR RELIEF

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FOR STATE LAW UNFAIR COMPETITION AGAINST ALL DEFENDANTS

18 43. Plaintiff realleges and incorporates herein by reference the allegations of
 19 paragraphs 1 through 42, inclusive, of this Complaint.

20 44. Plaintiff is informed and believes, and on that basis alleges, that Defendants'
 21 conduct as alleged in this Complaint involving the willful and intentional unlawful
 22 infringement of Plaintiff's copyrighted materials and trademark for use in direct
 23 competition with Plaintiff to the benefit of Defendants and the deception of the public
 24 constitutes unlawful, unfair, and/or fraudulent business acts or practices in violation of
 25 California Business & Professions Code § 17200 *et seq.* that has a substantial effect on
 26 commerce, resulting in Defendants' unjust enrichment and great detriment to Plaintiff. On
 27 information and belief, Defendants willfully intended to trade on the business goodwill of
 28

1 Plaintiff and its intellectual property, and to deceive the public and cause injury to Plaintiff
2 through their acts of unfair competition as described herein.

3 45. On information and belief, Plaintiff alleges that Defendants are continuing to
4 engage in one or more acts of unfair competition involving the conduct alleged in this
5 Complaint (and related conduct) to Plaintiff's substantial economic detriment, including
6 willful and intentional unlawful infringement of Plaintiff's copyrighted materials and
7 trademark for use in direct competition with Plaintiff and deception of the public with the
8 knowledge, aid, encouragement, and support of each other.

9 46. As a direct and proximate result of Defendants' unlawful acts as described
10 herein, Plaintiff has suffered and will continue to suffer injury to its business, goodwill,
11 and property.

12 47. Furthermore, Plaintiff has no adequate remedy at law to compel Defendants
13 to cease their wrongful acts, and therefore seeks injunctive relief. Unless the Court grants
14 an injunction, Plaintiff will be compelled to prosecute a multiplicity of actions to remedy
15 this continuing unfair, unlawful, and/or fraudulent conduct. Further, unless Defendants are
16 preliminarily and permanently enjoined from committing the unlawful acts described
17 herein, Plaintiff will continue to suffer irreparable harm. Plaintiff's damages are
18 irreparable because it is extremely difficult to ascertain the amount of compensation which
19 will afford Plaintiff adequate relief if Defendants are not enjoined at this time, in part
20 because of the nature of intellectual property. Plaintiff is entitled, pursuant to California
21 Business & Professions Code §§ 17203 and 17535, to injunctive relief in the form of a
22 temporary restraining order, a preliminary injunction, and/or a permanent injunction
23 restraining Defendants, their officers, agents and employees, and all persons acting in
24 concert with them, from engaging in any further such acts of unfair competition.

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VII.

FOURTH CLAIM FOR RELIEF

FOR INTENTIONAL INTERFERENCE WITH CONTRACT AND PROSPECTIVE

ECONOMIC ADVANTAGE AGAINST ALL DEFENDANTS

5 48. Plaintiff realleges and incorporates herein by reference the allegations of
6 paragraphs 1 through 47, inclusive, of this Complaint.

7 49. Plaintiff has valid and enforceable contracts with its authorized retailers.
8 These contracts limit the manner in which authorized retailers may sell Speedplay
9 products. At least one of these authorized retailers is selling product in violation of its
10 contract to the Defendants for resale on or through BicycleBuys.com.

11 50. Defendants have direct knowledge of these contracts, including the one or
12 ones being violated.

13 51. Defendants committed acts designed to induce the authorized retailer(s) into
14 selling Plaintiff's product to Defendants for resale in breach of the contract(s) with
15 Speedplay.

16 52. The acts of Defendants have caused authorized retailer(s) to breach the
17 contract(s) with Speedplay and put the relationship between Plaintiff and one or more of its
18 authorized retailers at risk.

19 53. The acts of Defendants are intentionally wrongful and include numerous acts
20 in violation of law, including misuse of the Plaintiff's trademark, infringement of the
21 Plaintiff's copyrighted works, and unfair competition in violation of California Business
22 and Professions Code causing damage to Plaintiff and to other authorized retailers who
23 have not breached their agreements with Plaintiff.

24 54. As a direct and proximate result of Defendants' unlawful acts as described
25 herein, Plaintiff has suffered and will continue to suffer damages and injury to its business,
26 goodwill, and property, as well as to its relationships with authorized retailers.

27 55. Furthermore, Plaintiff has no adequate remedy at law to compel Defendants
28 to cease their wrongful acts, and therefore seeks injunctive relief. Unless the Court grants

1 an injunction, Plaintiff will be compelled to prosecute a multiplicity of actions to remedy
 2 this continuing unfair, unlawful, and/or fraudulent conduct. Further, unless Defendants are
 3 preliminarily and permanently enjoined from committing the unlawful acts described
 4 herein, Plaintiff will continue to suffer irreparable harm. Plaintiff's damages are
 5 irreparable because it is extremely difficult to ascertain the amount of compensation which
 6 will afford Plaintiff adequate relief if Defendants are not enjoined at this time.

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VIII.

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PRAYER FOR RELIEF

10 Wherefore, plaintiff Speedplay, Inc. requests that judgment be entered in its favor
 11 and against the Defendants, and each of them, as follows:

12 1) On the First Claim for Relief, for statutory damages in the sum of
 13 \$150,000.00 for each photograph or text copied by Defendants from Speedplay's Web site
 14 located at <http://www.speedplay.com> to Defendants' Web site located at
 15 <http://www.bicyclebuys.com>; for attorney's fees; and for exemplary damages in an amount
 16 sufficient to punish and deter Defendants from further copyright infringement, all in excess
 17 of \$1,000,000.00 in an amount to be proven at trial;

18 2) On the Second Claim for Relief, for compensatory and treble damages,
 19 together with attorneys' fees;

20 3) On the Fourth Claim for Relief, for compensatory and punitive damages in
 21 an amount sufficient to punish and deter Defendants from further interference with
 22 Speedplay's contracts with its authorized retailers;

23 6) On all claims for relief, for an injunction preliminarily and permanently
 24 enjoining Defendants, and each of them, from further copyright infringement, trademark
 25 infringement, trademark dilution, false advertising, interference with contract, and unfair
 26 competition, including selling Speedplay product as "new," "in the box," and/or subject to
 27 Speedplay's express warranties by or through the use of plaintiff's copyrighted

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1 photographs, copyrighted text, trademark, or other unlawful, fraudulent, or misleading
2 advertising or marketing means;

3 7) For an order requiring Defendants, pursuant to 15 U.S.C. § 1116(a), to file
4 with the Court and to serve on Plaintiff within thirty (30) days after service of an
5 injunction order as requested herein, a report in writing under oath setting forth in detail
6 the manner and form in which they have complied with the Court's order;

7 8) For an accounting of all of the profits realized by Defendants, or others
8 acting in concert or participation with them, from Defendants' acts of unfair competition,
9 described herein;

10 9) For an order requiring Defendants to account for and pay to Plaintiff all
11 gains, profits, and advantages derived from their unlawful conduct, including the web site
12 www.bicyclebuys.com, as alleged herein;

13 10) For an order finding that all gains, profits, and advantages derived by
14 Defendants from their unlawful conduct alleged herein be deemed to be in constructive
15 trust for the benefit of Plaintiff;

16 11) For Plaintiff's actual damages as a result of Defendants' unlawful conduct
17 alleged herein, and for any additional profits attributable to Defendants' wrongful, illegal
18 and anticompetitive conduct, according to proof;

19 12) For general and special damages according to proof at trial on any and all
20 causes of action for which such relief has not already been requested above;

21 13) For costs of suit herein;

22 14) For an award of attorneys' fees;

23 15) For pre-judgment and post-judgment interest on the damages and other
24 amounts awarded against Defendants; and

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16) For such other and further relief as this Court deems just and proper.

Dated: March 5, 2008

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

By



ROBERT S. GERBER
MICHAEL MURPHY
Attorneys for Plaintiff
SPEEDPLAY, INC.

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2 **DEMAND FOR JURY TRIAL**
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5 Plaintiff SPEEDPLAY, INC., respectfully demands a trial by jury on all
6 issues which may be so tried.
7

8 Dated: March 5, 2008

9 SHEPPARD, MULLIN, RICHTER & HAMPTON LLP
10

11 By _____

12 ROBERT S. GERBER
13 MICHAEL MURPHY
14 Attorneys for Plaintiff
15 SPEEDPLAY, INC.
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Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

Register of Copyrights, United States of America

Form VA
For a Work of the Visual Arts

VA 1-409-003



EFY DATE OF REGISTRATION
March 30 2007
Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

1		TITLE OF THIS WORK ▼		NATURE OF THIS WORK ▼ See Instructions	
		Speedplay Website (I)		Website photographs and text	
2		PROVISIONS OR ALTERNATIVE TITLES ▼ Speedplay.com Website (pre-September 2006 update)			
NOTE		Publication as a Contribution If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. THIS OF COLLECTIVE WORK ▼			
		If published in a periodical or serial give Volume ▼		Number ▼	
		Issue Date ▼		On Page ▼	
a		NAME OF AUTHOR ▼ Speedplay Inc		DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼	
		Was this contribution to the work a "work made for hire"? If Yes <input type="checkbox"/> No <input type="checkbox"/> OR <input type="checkbox"/> Class of _____ Domiciled in California, USA		Was This Author's Contribution to the Work: Anonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No If the answer is either Pseudonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No "Yes" see detailed instructions	
b		Name of Author ▼		Dates of Birth and Death Year Born ▼ Year Died ▼	
		Was this contribution to the work a "work made for hire"? If Yes <input type="checkbox"/> No <input type="checkbox"/> OR <input type="checkbox"/> Class of _____ Domiciled in _____		Was This Author's Contribution to the Work: Anonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No If the answer is either Pseudonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No "Yes" see detailed instructions	
c		Nature of Authorship Check appropriate box(es) See Instructions <input type="checkbox"/> 3-Dimensional sculpture <input type="checkbox"/> Map <input type="checkbox"/> Technical drawing <input type="checkbox"/> 2 Dimensional artwork <input type="checkbox"/> Photograph <input type="checkbox"/> Text <input type="checkbox"/> Reproduction of work of art <input type="checkbox"/> Jewelry design <input type="checkbox"/> Architectural work			
d		Year in Which Creation of This Work Was Completed 2005 This information must be given if the year in all cases.		Date and Nation of First Publication of This Particular Work Complete this Information Once, If this work has been published Month August Day 4 Year 2005 Nation USA	
e		COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼ Speedplay Inc 10151 Pacific Mesa Blvd Suite 107 San Diego California 92121		APPLICATION RECEIVED May 8 2007 CASH DEPOSIT RECEIVED 3/30/07 May 8 2007 6/2/07 TWO DEPOSITS RECEIVED	
f		Transfer If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) claimed ownership of the copyright. ▼		FUND'S RECEIVED	

MORE ON BACK ▶ Complete all applicable spaces (numbers 5-8) on the reverse side of this page.
See detailed instructions. Sign the form at line 6.

DO NOT WRITE HERE
Page 1 of 2 pages

EXAMINED BY	<i>Wm</i>	FORM VA
CHECKED BY		
<input checked="" type="checkbox"/> CORRESPONDENCE		FOR COPYRIGHT OFFICE USE ONLY

DO NOT WRITE ABOVE THIS LINE IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

- Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box.) **5**
- a. This is the first published edition of a work previously registered in unpublished form.
 - b. This is the first application submitted by this author as copyright claimant.
 - c. This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give Previous Registration Number **V**Year of Registration **V**

DERIVATIVE WORK OR COMPILED Work Complete both spaces (a) and (b) for a derivative work; complete only (a) for a compilation.

a. Preexisting Material Identify any preexisting work or works that this work is based on or incorporates **V**Website photographs and text **a**See instructions
before completing
this space.b. Material Added to This Work Give a brief general statement of the material that has been added to this work and to which copyright is claimed **V**Additional photographs and text to website **b**

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.

Name **V** **7**Account Number **V**CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name / Address / City / State / Zip **V**

Susan Hwang, Esq.

Sheppard, Mullin, Richter & Hampton LLP 333 South Hope Street, 48th Floor, Los Angeles, CA 90071 **b**

Area code and daytime telephone number (213) 620 1780

Fax number (213) 620-1398

Email shwang@sheppardmullin.com

CERTIFICATION I, the undersigned, hereby certify that I am the

check only one ► □ author
□ other copyright claimant
□ owner of exclusive right(s)
 authorized agent of Speedplay, Inc.

Name of author or other copyright claimant, or owner of exclusive rights **8**

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Typed or printed name and date **V** If this application gives a date of publication in space 3 do not sign and submit it before that date

Sharon Worman Bryne

Date April 27 2007

Handwritten signature (X) **V***x Susan Hwang - Bryne*

Certificates will be mailed in window envelope to this address

Name V Susan Hwang, Esq.	Telephone Number V
Address V 333 South Hope Street 48th Floor	City/State/Zip V
Los Angeles California 90071	

Priority Mail/Commercial Mail Surface Mail/Express Mail
1. Enclosed is my check for \$ 50.00 to cover the filing fee in check or money order payable to Copyright Office. 2. Check enclosed.
Library of Congress Copyright Office 101 Independence Avenue SE Washington, DC 20559-6000

ATTACH PAGES Any portion of this application which contains a false representation of a material fact in the application for copyright registration provided for by section 401, or in any written statement used in connection with the application, shall be fined not more than \$2,500.

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

Register of Copyrights, United States of America

C Form VA
For a Work of the Visual Arts

VA 1-489-004

EFFECTIVE DATE OF REGISTRATION

March 30 2007

Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

1

Title of This Work ▼

NATURE OF THIS WORK ▼ See Instructions

Speedplay Website (II)

Website photographs and text

Previous or Alternative Title ▼

Speedplay.com Website (September 2006 update).

Publication as a Contribution. If the work was published as a contribution to a periodical, series, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work ▼

If published in a periodical or serial give Volume ▼ Number ▼

Issue Date ▼

On Page ▼

2

NOTE

Under the law the "author" of a "work made for hire" is generally the employer not the employee (see instructions). For any part of this work that was made for hire, check Yes if the spouse, provided plus the employer (or other person for whom the work was prepared as "Author" of that part) and leave the space for dates of birth and death blank.

NAME OF AUTHOR ▼

a Speedplay Inc.

DATES OF BIRTH AND DEATH

Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?
If Yes _____
OR _____
□ No _____

Author's Nationality or Domicile
Name of Country

OR _____
Domiciled in California, USA

Was This Author a Contribution to the Work:
Anonymous? Yes No
Pseudonymous? Yes No
If the answer to either of these questions is "Yes" see detailed instructions.

Name of Authorship. Check appropriate box(es). See Instructions

- 3-Dimensional sculpture Map Technical drawing
- 2-Dimensional artwork Photograph Text
- Reproduction of work of art Jewelry design Architectural work

Name of Author ▼

Date of Birth and Death

Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?
If Yes _____
OR _____
□ No _____

Author's Nationality or Domicile
Name of Country

OR _____
Domiciled in _____

Was This Author's Contribution to the Work:
Anonymous? Yes No
Pseudonymous? Yes No
If the answer to either of these questions is "Yes" see detailed instructions.

Name of Authorship. Check appropriate box(es). See Instructions

- 3-Dimensional sculpture Map Technical drawing
- 2-Dimensional artwork Photograph Text
- Reproduction of work of art Jewelry design Architectural work

3

a Year in Which Creation of This Work Was Completed: 2006

This Information Must Be Given
Year in All Cases.

b Date and Nature of First Publication of This Particular Work
Complete This Information Month September Day 27 Year 2006

Notes

4

See Instructions
before completing
the space.

COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼

Speedplay Inc
10151 Pacific Mesa Blvd Suite 107 San Diego California 92121

Transfer. If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright. ▼

APPLICATION RECEIVED

May 8 2007

ONE DEPOSIT RECEIVED

May 8 2007 6/2/07

TWO DEPOSITS RECEIVED

FUND RECEIVED

MORE ON BACK ▶

Complete all applicable spaces (numbers 5-8) on the reverse side of this page.
See detailed instructions
Sign the form at line 8.

DO NOT WRITE HERE

Page 1 of 2 pages

EXAMINED BY	<i>WAC</i>	FORM VA
CHECKED BY		
<input checked="" type="checkbox"/> CORRESPONDENCE		FOR COPYRIGHT OFFICE USE ONLY
<input checked="" type="checkbox"/> Yes		

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

 Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box) □

- a. This is the first published edition of a work previously registered in unpublished form.
- b. This is the first application submitted by this author as copyright claimant.
- c. This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give Previous Registration Number □

Year of Registration □

5

DERIVATIVE WORK OR COMPILED Work both spaces a and b for a derivative work, complete only 6 for a compilation

a. Preexisting Material Identify any preexisting work or works that this work is based on or incorporates □

Website photographs and text

6

b. Material Added to This Work Give a brief general statement of the material that has been added to this work and to which copyright is claimed. □
Additional photographs and text to websitea
See instructions
before completing
this space.

bDEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account maintained in the Copyright Office, give name and number of Account.
Name □ Account Number □

7

a

b

CORRESPONDENCE Give name and address to which correspondence about this application should be sent Name/Address/Apt/City/State/Zip □

Susan Hwang, Esq.
Sheppard, Mullin Richter & Hampton LLP 333 South Hope Street, 48th Floor Los Angeles CA 90071

Area code and daytime telephone number (213) 620-1780

Fax number (213) 620-1398

Email shhwang@sheppardmullin.com

CERTIFICATION I the undersigned hereby certify that I am the

check only one ➤ {

Author
 other copyright claimant
 owner of exclusive rights
 authorized agent for _____
Name of author or other copyright claimant, or owner of exclusive rights

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Typed or printed name and date □ If this application gives a date of publication in space 3 do not sign and submit it before that date.

Sharon Worman Bryne

Date April 27 2007

8

Handwritten signature (P) □

x *Sharon Worman Bryne*

Certificates will be mailed in window envelope to this address

Name □	Susan Hwang, Esq.
Number/Street □	333 South Hope Street, 48th Floor
City/State/Zip □	Los Angeles, California 90071

Completion of Application and Payment of Fee Required to Register a Work
2. Payment of fee in cash or money order payable to U.S. Copyright Office
3. Deposit account number if applicable
4. Signature of applicant
Library of Congress Copyright Office 101 Independence Avenue SE Washington, DC 20559-6000

9

ATTACHMENT Any person who knowingly makes a false representation of a material fact in the registration for copyright registration provided for by section 401 of 17 U.S.C. may suffer damages and/or criminal penalties.



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Record 3 out of 5

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Typed Drawing

Word Mark

Goods and Services

SPEEDPLAY

IC 025. US 022 039. G & S; for clothing for use in connection with cycling, namely pants, shirts, jackets, sweaters, vests, footwear, caps, hats and visors. FIRST USE: 19910920. FIRST USE IN COMMERCE: 19910920

IC 012. US 019 021 023 031 035 044. G & S; [bicycles and bicycle parts; namely, aerodynamic enhancers for bicycles; namely, fairings, wheel covers and cable covers, baby carriers for bicycles,] water bottles [and water bottle cages, bottom brackets, brakes and brake parts; namely, brake levers, cables and brake shoes, chains, chain cleaners, bicycle racks and carriers, bicycle covers, derailleurs, frame sets, handlebar grips, handlebars, handlebar stems, handlebar tape and coverings, headsets, hubs, bicycle locks, bicycle mirrors, odometers,] pedals and cleats, [tires and inner-tubes, pumps, repair stands, rims,] saddles, [saddle covers, speedometers, wheel spokes and nipples,] bicycle tool kits, [wheels, reflectors and visibility enhancers, seat posts, shock absorbers, and bicycle parts cleaners]. FIRST USE: 19910920. FIRST USE IN COMMERCE: 19910920

Mark Drawing
 Code (1) TYPED DRAWING
 Serial Number 74183110

Filing Date July 8, 1991
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition July 14, 1992
Registration Number 2039206
Registration Date February 18, 1997
Owner (REGISTRANT) BRYNE, RICHARD M. INDIVIDUAL UNITED STATES 2172 Pine Street San Diego CALIFORNIA 92103

(LAST LISTED OWNER) SPEEDPLAY, INC. CORPORATION CALIFORNIA 10151 PACIFIC MESA BLVD. SAN DIEGO CALIFORNIA 92121
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record SUSAN HWANG
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070414.
Renewal 1ST RENEWAL 20070414
Live/Dead Indicator LIVE

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Exhibit C
Page 2 of 2

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I. (a) PLAINTIFFS

SPEEDPLAY, INC., a California corporation

DEFENDANTS BICYCLEBUYS.COM, an entity of unknown origin d.b.a.
BICYCLEBUYS.COM, NEIL IR, an individual and d.b.a. BICYCLEBUYS.COM; and
DOES 1-10 Inclusive

2008 MAR -5 PM 3:29

**(b) County of Residence of First Listed Plaintiff San Diego
(EXCEPT IN U.S. PLAINTIFF CASES)**

County of Residence of First Listed Defendant San Diego

(IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE
LAND INVOLVED.Attorneys (If Known) BY *KWK* DEPUTY

(c) Attorney's (Firm Name, Address, and Telephone Number)

Robert S. Gerber, Cal. Bar No. 137961

Michael Murphy, Cal. Bar No. 234695

Sheppard, Mullin, Richter & Hampton, LLP

12275 El Camino Real, Suite 200

San Diego, CA 92130-2006

Telephone: (858) 720-8900

Facsimile: (858) 509-3691

II. BASIS OF JURISDICTION (Place an "X" in One Box Only) 1 U.S. Government Plaintiff 3 Federal Question (U.S. Government Not a Party) 2 U.S. Government Defendant 4 Diversity (Indicate Citizenship of Parties in Item III)**III. CITIZENSHIP OF PRINCIPAL PARTIES** (Place an "X" in One Box for Plaintiff and One Box for Defendant)

PTF	DEF	PTF	DEF
Citizen of This State	<input type="checkbox"/> 1	Incorporated or Principal Place of Business In This State	<input type="checkbox"/> 4
Citizen of Another State	<input type="checkbox"/> 2	Incorporated and Principal Place of Business In Another State	<input type="checkbox"/> 5
Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6

IV. NATURE OF SUIT (Place an "X" in One Box Only)

CONTRACT	TORTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
<input type="checkbox"/> 110 Insurance	<input type="checkbox"/> PERSONAL INJURY	<input type="checkbox"/> PERSONAL INJURY	<input type="checkbox"/> 422 Appeal 28 USC 158	<input type="checkbox"/> 400 State Reapportionment
<input type="checkbox"/> 120 Marine	<input type="checkbox"/> 310 Airplane	<input type="checkbox"/> 362 Personal Injury—Med. Malpractice	<input type="checkbox"/> 423 Withdrawal 28 USC 157	<input type="checkbox"/> 410 Antitrust
<input type="checkbox"/> 130 Miller Act	<input type="checkbox"/> 315 Airplane Product Liability	<input type="checkbox"/> 365 Personal Injury—Product Liability	<input type="checkbox"/> 430 Banks and Banking	
<input type="checkbox"/> 140 Negotiable Instrument	<input type="checkbox"/> 320 Assault, Libel & Slander	<input type="checkbox"/> 368 Asbestos Personal Injury Product Liability	<input type="checkbox"/> 450 Commerce	
<input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment	<input type="checkbox"/> 330 Federal Employers' Liability	<input type="checkbox"/> 370 Other Fraud	<input type="checkbox"/> 460 Deportation	
<input type="checkbox"/> 151 Medicare Act	<input type="checkbox"/> 340 Marine	<input type="checkbox"/> 371 Truth in Lending	<input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations	
<input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excl. Veterans)	<input type="checkbox"/> 345 Marine Product Liability	<input type="checkbox"/> 380 Other Personal Property Damage	<input type="checkbox"/> 480 Consumer Credit	
<input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits	<input type="checkbox"/> 350 Motor Vehicle	<input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 490 Cable/Sat TV	
<input type="checkbox"/> 160 Stockholders' Suits	<input type="checkbox"/> 355 Motor Vehicle Product Liability	<input type="checkbox"/> 390 Other	<input type="checkbox"/> 510 Selective Service	
<input type="checkbox"/> 190 Other Contract	<input type="checkbox"/> 360 Other Personal Injury	<input type="checkbox"/> PERSONAL PROPERTY	<input type="checkbox"/> 850 Securities/Commodities/Exchange	
<input type="checkbox"/> 195 Contract Product Liability		<input type="checkbox"/> 370 Other Fraud	<input type="checkbox"/> 875 Customer Challenge 12 USC 3410	
<input type="checkbox"/> 196 Franchise		<input type="checkbox"/> 371 Truth in Lending	<input type="checkbox"/> 890 Other Statutory Actions	
REAL PROPERTY	CIVIL RIGHTS	PRISONER PETITIONS	SOCIAL SECURITY	<input type="checkbox"/> 891 Agricultural Acts
<input type="checkbox"/> 210 Land Condemnation	<input type="checkbox"/> 441 Voting	<input type="checkbox"/> 510 Motions to Vacate Sentence	<input type="checkbox"/> 861 HIA (1395f)	<input type="checkbox"/> 892 Economic Stabilization Act
<input type="checkbox"/> 220 Foreclosure	<input type="checkbox"/> 442 Employment	<input type="checkbox"/> Habeas Corpus: Accommodations	<input type="checkbox"/> 862 Black Lung (923)	<input type="checkbox"/> 893 Environmental Matters
<input type="checkbox"/> 230 Rent Lease & Ejectment	<input type="checkbox"/> 443 Housing/	<input type="checkbox"/> 530 General	<input type="checkbox"/> 863 DIWC/DIWW (405(g))	<input type="checkbox"/> 894 Energy Allocation Act
<input type="checkbox"/> 240 Torts to Land	<input type="checkbox"/> Accommodations	<input type="checkbox"/> 535 Death Penalty	<input type="checkbox"/> 864 SSID Title XVI	<input type="checkbox"/> 895 Freedom of Information Act
<input type="checkbox"/> 245 Tort Product Liability	<input type="checkbox"/> 444 Welfare	<input type="checkbox"/> 540 Mandamus & Other Employment	<input type="checkbox"/> 865 RSI (405(g))	<input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice
<input type="checkbox"/> 290 All Other Real Property	<input type="checkbox"/> 445 Amer. w/Disabilities	<input type="checkbox"/> 550 Civil Rights	FEDERAL TAX SUITS	<input type="checkbox"/> 950 Constitutionality of State Statutes
		<input type="checkbox"/> 555 Prison Condition	<input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant)	
			<input type="checkbox"/> 871 IRS—Third Party 26 USC 7609	
			IMMIGRATION	
			<input type="checkbox"/> 462 Naturalization Application	
			<input type="checkbox"/> 463 Habeas Corpus – Alien Detainee	
			<input type="checkbox"/> 465 Other Immigration Actions	

V. ORIGIN (Place an "X" in One Box Only) 1 Original 2 Removed from State Court 3 Remanded from Appellate Court 4 Reinstated or Reopened 5 another district (specify) 6 Multidistrict Litigation 7 Judge from Magistrate Judgment

Appeal to District

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):
28 U.S.C. §1338(a) and §1337(a)

Brief description of cause:

Copyright and Lanham Act Violations

VII. REQUESTED IN COMPLAINT: CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23 **DEMAND \$1,000,000.00** **CHECK YES only if demanded in complaint:
JURY DEMAND:** Yes No

**VIII. RELATED CASE(S)
IF ANY**

(See instructions):

JUDGE

DOCKET NUMBER

DATE

3/4/08

SIGNATURE OF ATTORNEY OF RECORD

FOR OFFICE USE ONLY

RECEIPT #

14843D

AMOUNT

\$350

APPLYING IFP

JUDGE

MAG. JUDGE

UNITED STATES
DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA
SAN DIEGO DIVISION

148432 - SH
* * C O P Y * *
March 05, 2008
15:31:59

Civ Fil Non-Pris
USAO #: 08CV0419
Judge.: JANIS L. SAMMARTINO
Amount.: \$350.00 CK
Check#: BC6920

Total-> \$350.00

FROM: SPEEDPLAYC INC V. VICCYCLEBUYS.